

Making the exceptional

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Qorus–Accenture
Banking Innovation Awards **2022**

The Qorus*–Accenture Banking Innovation Awards have been serving as a catalyst for innovation in the banking sector since their inception in 2013. This global competition rewards the best new ideas and practices that are transforming the industry for the benefit of banks and customers alike.

In 2021, 816 submissions were received from 275 banks in 73 countries across the globe. Enter this year's awards.



Analytics & Artificial Intelligence

Innovations that use data, analytics and AI at scale to improve the bank's offerings, experiences and operations.



Social, Sustainable & Responsible Banking

Innovations that advance the bank's social purpose and its commitment to being a good corporate citizen and a true ally of its customers.



Offering Innovation

Breakthrough concepts that dramatically enhance or transform the products or functions which generate revenue for banks, such as credit, payments, open banking and others.



Neobanks & Specialized Players¹

The creation and/or application of innovative technology that substantially enhances customers' banking experience and/or develops new sources of revenue for the industry. This category is reserved for banking start-ups and spinoffs, and technology firms working within the banking industry, whose innovations are stage-one funded, have a market release proposition, and/or have completed a successful market proof of concept.



Digital Marketing & Sales

Innovations that transform the bank's awareness generation, positioning, lead management and conversion, and related customer communication.



Reimagining the Customer Experience

Significant enhancements in the bank's distribution channels and its management of customer communications, engagement and relationships.



Future Workforce

Changes to work, the workforce and the employee experience. This includes the use of data, technology and new approaches to how employees are supported by machines and upskilled, and how work is organized, performed, measured and managed.



Global Innovator²

The most innovative bank. The winner is the organization whose corporate vision commits it successfully to continuous innovation and transformation, to the development and leadership of a broad ecosystem of partners extending beyond banking, and to the exploitation of emerging technologies that improve the experience of its customers and the performance of its business.

* Efma is now Qorus

¹ Banking start-ups and spinoffs, and technology firms working within the banking industry may submit their innovations in this category only.

² To qualify for the Global Innovator category, you need to submit at least three innovations in the other seven categories. The winner is then selected by a dedicated jury of banking professionals.

There are three major awards phases



1. Idea collection

Insurers identify their most innovative initiatives and submit them at www.bankinginnovation.qorusglobal.com



2. Judging & voting process

A rigorous and independent process ensures the credibility of the awards. This includes shortlisting by an Awards Committee; deliberations by a jury of industry professionals; and a broader online voting process.



3. Awards ceremony

The 2022 awards ceremony is on 30 November and will be highly interactive with pitches, live voting, Q&As and the sharing of innovation best practices by the finalists.

Innovation is the result of human ingenuity.

How to enter

The Qorus–Accenture Banking Innovation Awards 2022 is open for submissions until 30 September.

To qualify, innovations must have been launched after 1 January, 2020. There is no entry fee involved. Register your entry by logging in to [Banking Innovation Awards portal](#) and then clicking on “submit your innovation”.

To get an understanding of what it takes to win, visit the [Innovations Library](#) and [Winners Gallery](#) (if you haven't registered, please do so [here](#) to view these).

Share your ideas and get the credit they deserve from your colleagues and peers!

About Qorus

A global non-profit organization established in 1971 by banks and insurance companies, Qorus (formerly known as Efma) helps its members to reinvent themselves to thrive – to go further, be faster and work together. Our global ecosystem brings valuable insights, inspiring events, rich data, and active global communities all in one place.

With over 50 years of experience, Qorus provides a neutral space for best-practice sharing and collaboration, while offering diverse knowledge and a global reach – to more than 1200 financial groups in 120+ countries. Headquartered in Paris, Qorus serves financial institutions on all continents, with offices in Andorra, Bangkok, Bratislava, Brussels, Dubai, Istanbul, Kuala Lumpur, London, Milan, Seoul, and Tokyo. Learn more at www.qorusglobal.com

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Why enter?

- Help promote a **culture of innovation** in banking.
- Achieve the **recognition** of your colleagues.
- Be **acknowledged** by your industry peers.
- Gain **public acclaim** for your organization as an innovation leader.
- **Network with other executives** who are driving innovation.
- **Benchmark your innovation** against those of other banks.
- **Be inspired** by the creativity and boldness of your peers.

About Accenture

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services—all powered by the world's largest network of Advanced Technology and Intelligent Operations centers. Our 674,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities.

Visit us at www.accenture.com.