

Making the exceptional

# VISIBLE

The Qorus–Accenture  
Banking Innovation Awards **2022**



The Qorus\*–Accenture Banking Innovation Awards were launched in 2013 to recognize and promote innovation in the industry. The awards have become the world’s premier celebration of the best new ideas and practices that are transforming the industry.

## Objectives

- Spark industry innovation
- Recognize excellence
- Put the spotlight on the new and the disruptive
- Showcase how a changing world simultaneously challenges and creates opportunities for banks

## Eight award categories for 2022

The awards have changed over the years to accommodate new technology trends and diverse innovations:



**Analytics & Artificial Intelligence**



**Offering Innovation**



**Digital Marketing & Sales**



**Reimagining the Customer Experience**



**Future Workforce**



**Social, Sustainable & Responsible Banking**



**Neobanks & Specialized Players**



**Global Innovator**

## Who takes part?

From nimble startups to the world's largest banks. Pace-setting organizations using digital technology to transform their core businesses and pivot to new breakthrough business models.

## Why take part?

- Promote innovation in banking
- Achieve recognition from your colleagues and industry peers
- Position your organization as an innovator
- Meet other industry innovators at networking events
- Benchmark your innovations against other banks
- Be inspired by the creativity and boldness of your peers

## Some key milestones

### 2013

Banking Innovation Awards launched. First global awards ceremony held in Paris with 330 innovations from 150 institutions in 54 countries submitted.

### 2016

Awards ceremony broadcast introduced.

### 2021

First virtual awards ceremony with 420+ participants.

#### Record year for entries:

816 innovations from 275 institutions in 73 countries.

### 2022

Efma becomes Qorus on 16 June.



**Over 8 years**

**4.189** innovations from

**992** institutions in

**98** countries



**Global  
Innovator  
award  
winners**

 CaixaBank 2021	 DBS 2019	 Bradesco 2018
 BBVA 2017	 CaixaBank 2016	 DenizBank 2015

**Submit your entry by  
30 September, 2022**

**Share your idea, and get the credit it deserves**  
To learn more, visit [bankinginnovation.qorusglobal.com](https://bankinginnovation.qorusglobal.com)