

Making the exceptional

V I S I B L E V I S I B L E V I S I B L E

Qorus–Accenture
Banking Innovation Awards **2022**

Qorus

accenture

Create a winning submission

Since 2013, the Qorus*–Accenture Banking Innovation Awards have showcased innovation in the industry. We're celebrating the world's best new ideas and practices that are transforming insurance.

Winning innovations are

1

Original

2

Impactful
Judging criteria

3

Universal

Awards categories for 2022



Analytics & Artificial Intelligence

Innovations that use data, analytics and AI at scale to improve the bank's offerings, experiences and operations.



Digital Marketing & Sales

Innovations that transform the bank's awareness generation, positioning, lead management and conversion, and related customer communication.



Future Workforce

Changes to work, the workforce and the employee experience. This includes the use of data, technology and new approaches to how employees are supported by machines and upskilled, and how work is organized, performed, measured and managed.



Neobanks & Specialized Players

The creation and/or application of innovative technology that substantially enhances customers' banking experience and/or develops new sources of revenue for the industry. This category is reserved for banking start-ups and spinoffs, and technology firms working within the banking industry, whose innovations are stage-one funded, have a market release proposition, and/or have completed a successful market proof of concept.



Offering Innovation

Breakthrough concepts that dramatically enhance or transform the products or functions which generate revenue for banks, such as credit, payments, open banking and others.



Reimagining the Customer Experience

Significant enhancements in the bank's distribution channels and its management of customer communications, engagement and relationships.



Social, Sustainable & Responsible Banking

Innovations that advance the bank's social purpose and its commitment to being a good corporate citizen and a true ally of its customers.



Global Innovator

The most innovative bank. The winner is the organization whose corporate vision commits it successfully to continuous innovation and transformation, to the development and leadership of a broad ecosystem of partners extending beyond banking, and to the exploitation of emerging technologies that improve the experience of its customers and the performance of its business.

Who can enter?

If you have implemented an innovative concept, then we want to learn more about it. From startups to multinational companies, show us how you're transforming with the latest technologies.

It's free to submit an innovation!

What can you enter?

If you have anything technology-forward, disruptive, or transformative, then submit!

To learn more about previous winners, click [here](#).

Why enter?

- **Position** your company as an innovator
- **Get recognition** from the industry
- **Network** with other industry innovators
- **Promote** your innovations
- **See** what your peers are doing

7 tips for a winning submission

- 1 Present a problem you needed to solve,** show how you used technology or an innovative idea to solve that problem, and highlight the results.
- 2 Directly address each judging criterion:** originality, impact and universality.
- 3 Proofread and edit** your submission.
- 4 Use visuals** to help make your presentation more engaging.

- 5 Don't be afraid to talk about your setbacks or challenges** and how you overcame them throughout ideation and then implementation.
- 6 Keep your audience in mind:** how can your innovation change the industry as a whole and impact your clients?
- 7 Be specific,** especially in your results. Use statistics and numbers to show growth or change.

Join a growing network of innovators

123% increase in submissions since 2013

2013

330 innovations from **150** banks in **54** countries

2021

816 innovations from **275** banks in **73** countries



Past Global Innovator award winners

 in Spain 2021	 in Singapore 2019	 in Brazil 2018
 in Spain 2017	 in Spain 2016	 in Turkey 2015

Submit your entry by 30 September, 2022

Voting occurs **between 17 - 28 October, 2022**
Global Awards Ceremony on **30 November, 2022**

To learn more, visit bankinginnovation.qorusglobal.com